



500 Series Intermediate High Gloss Vinyl

A 3.0 mil polished polymeric flexible calendered vinyl with 200-5000 permanent acrylic pressure sensitive adhesive laminated to a 78# clay coated liner.

Applications: This product is recommended for outdoor and indoor uses where a high quality marking film-requiring flexibility, durability and resistance to sunlight is required. These films can be used for architectural signage, commercial-retail signage, point-of-purchase graphics and decals.

Product Variations: - This material can be printed with high quality screen printing inks formulated for flexible vinyl. Consult your ink supplier before printing and test all ink prior to production.

Expected Lifetime Exterior Color Fade: - Up to 5 years under normal exposure conditions. Performance can vary depending on U.V. exposure.



PRICES

WIDTH	1-9 yds.	10 yds.	50yds	(ROLL)	WIDTH	1-9 yds.	10 yds.	50yds.	(ROLL)
15"perf.	2.25 yd.	2.05 yd.	1.72 yd.	86.00	36"	5.85 yd.	5.35 yd.	4.18 yd.	209.00
20"	3.35 yd.	3.15 yd.	2.80 yd.	140.00	45"	7.15 yd.	6.55 yd.	5.16 yd.	258.00
24"	3.35yd.	3.15 yd.	2.80 yd.	140.00	48"	8.40 yd.	7.85 yd.	6.06 yd.	303.00
30"	4.80 yd.	4.45 yd.	3.54 yd.	177.00	60"	9.30 yd.	8.70 yd.	6.40 yd.	320.00

WINDOW GLASS ETCH



FROSTED/ETCH GLASS

G/F BRAND - GLASS ETCH - 790 series



ETCH GLASS

see color card

SMF BRAND - 2 mil CAST VINYL GLASS ETCH

11500 Frosted Etch- 11507 Etch Glass Green- up to 10 yr. durability

3.0 mil Polymeric vinyl - 790 LIGHT ETCH - up to 7 yr. durability			
Width	1-9yds.	10yds.	50yds.
15" PUNCHED	5.40	4.90	4.65
24" N.P.	8.00	7.60	7.20
30" N.P.	10.35	9.70	9.20
48" N.P.	15.95	15.20	14.45
60" N.P.	20.70	18.70	17.75

Width	Price per yard	1-9yds.	10yds.	55yds.
15" Punched		10.60	8.70	6.85
20" N.P.		15.85	13.15	10.30
24" N.P.		16.95	13.65	11.00
30" N.P.		21.15	17.00	13.65
48" N.P.		31.65	26.00	20.50
60" N.P.		41.00	32.00	27.00



SMF BRAND - 2.8 mil Calendered Vinyl Glass Etch
15011 Silver - 15012 Textured - 15031 Gold - up to 7 yr. ext.

Width	1-9yds.		10yds.		55yds.	
Per yard	Silver	Gold/Tex.	Silver	Gold/Tex	Silver	Gold/Tex
15" punched	7.70	8.40	6.90	7.25	5.75	6.00
24" N.P.	12.65	13.25	11.20	11.40	9.10	9.40
30" N.P.	15.90	16.70	13.55	14.25	11.20	11.80
48" N.P.	22.90	24.95	20.15	21.45	16.25	17.60
60" N.P.	28.50	n/a	24.75	n/a	21.65	n/a



SMF BRAND "CRYSTAL" Glass Etch - 2mil Cast Vinyl
UP TO 12 YR. EXTERIOR DURABILITY

Numbers 11512 Crystal Silk & 11513 Crystal Sparkle

Width	1-9yds.		10yds.		55yds.	
Per yard	Silk	Sparkle	Silk	Sparkle	Silk	Sparkle
15" punched	16.15	17.15	12.80	13.50	10.60	11.35
24" N.P.	25.65	26.25	19.50	21.00	16.95	18.00
30" N.P.	32.00	34.25	24.40	26.15	21.00	22.70
33" N.P.	33.65	36.00	25.65	27.40	22.25	23.80
48" N.P.	48.00	51.50	45.00	39.00	31.85	34.00



Printable 3.0 mil Glass Etch (light) w/Air Egress Liner
Clear Solvent Permanent Adhesive
90# Air Egress Liner

Concept Line - Printable Glass Etch with Air Egress Liner #790AE 54" Width
Printable with Solvent, Eco-Solvent, Latex, and UV Curable Inks "PRINT-N-PRIVACY" ETCH

[click here for sales sheet & specs.](#)

54" wide	1-9 yds.	10-24 yds.	Roll 25 yds.
	25.00 yd.	20.00 yd.	18.29 yd. (1.35 sq. ft.)



General Formulations 700 Series Fluorescent Vinyl

red

orange

yellow

pink

green

3.5 mil gloss media with a white permanent acrylic adhesive on a 78 lb. liner.

Used to produce decorative and accent graphics with a high level of visibility. Designed for short-term applications with up to 6 months exterior exposure based on vertical applications and amount of UV exposure. Can be extended up to 1 year with under normal conditions with application of Concept 108, 231, or 400 laminates. See spec. sheet here. Available in Red, Orange, Yellow, Pink, and Green.

24" width - 1 to 9 yds. 9.50 per yd. 10 to 49 yds. - 8.50 yd. 50 yd. rolls - 7.00 per yd.



CHALKBOARD FILMS



5 mil matte black chalkboard vinyl with a clear high-tack removable adhesive on a 90 lb. liner.

Width	1-9 yd	10 yds.	50 yd.roll
24" wide	8.25yd	7.45 yd.	6.10yd.
48" wide	16.00yd	14.50yd.	12.00yd

[Click here for info sheet](#)

CPSIA Compliant



CPSIA Compliant - no PVC - no phthalates
non carcinogenic

[Click her for info sheet](#)



- 6 Mil film
- Removable
- Repositionable
- For interior use.

Width	Color	1-9 yds.	10 yds.	50 yd.roll
24"	slate grey	11.95yd	10.95yd	8.95yd.
48"	slate grey	22.75yd	20.95yd	17.95yd

DRY ERASE FILMS - SPECIALTY FILMS - POUNCE PAPER

SIGN CUTTER MASKING/STENCIL FILM



DRY ERASE FILM



Write / on wipe/off clear pressure sensitive overlamine
 . Designed for use with dry erase markers
 . Recommended for flat applications



G/F BRAND - DRY ERASE FILM #111 - price per yard

WIDTH	1-9 YDS	10 YDS	50 YDS
27"	4.75	4.10	3.36
54"	7.95	6.95	5.58

SMF BRAND - DRY ERASE FILM - price per yard

WIDTH	1-9 YDS	10 YDS	50 YDS
15" Punched	3.25	2.50	1.95
24" Non-Punched	5.35	4.10	3.55
30" Non-Punched	6.40	5.40	4.05
48" Non-Punched	11.00	8.70	6.70



EZ Erase™ WHITE DRY ERASE

no need for an overlamine - print directly on it



EZ Erase™ is a 4 mil metalized vinyl film coated with a re-positionable, semi-permanent adhesive. The metalized block-out layer hides distracting backgrounds, while enhancing the brilliance of the white EZ Erase™ film.

- Apply to any flat, smooth surface (painted drywall, kitchen cabinets, refrigerators, etc.)
- Restaurant Menu Boards
- Writable Whiteboard for conference rooms, children's rooms, etc.

COLOR	WIDTH	1 to 9 yds.	10 yds.	50 yds. (roll)	per sq. ft.
WHITE	24"	11.95 yd.	10.95 yd.	8.95 yd	447.50
WHITE	48"	22.75 yd.	20.95 yd.	17.95 yd.	897.50

EZ Erase™ RE-POSITIONABLE

CARBON FIBRE BLACK



6 mil calendered vinyl film with a clear re-positionable permanent acrylic adhesive on an air-egress liner.

60" WIDTH
1-9 ft.. - 22.20 foot
10-49 ft. - 15.25 foot
50 ft. - 11.85 foot

CONSPICUITY TAPE

- Compliant with Specification NHTSA 49 CFR/ part 571/DOT C-2
- 2" WR7-11 stripe (7" white/11" red)



PRICE PER YARD

WIDTH	1-9 YDS	10 YDS	50 YDS
2"	8.85	7.70	5.60

POUNCE / DRAWING / POSTER PAPER **WHITE**

GC POUNCE PAPER is a 20 lb. Paper with sufficient strength to resist tearing even on high speed plotters. Ideal for layouts or patterns. Also used as a poster paper by signwriters.

SIZE	PRICE	SIZE	PRICE
36" x 50 yds.	19.95	24" x 100 yds.	24.95
48" x 50 yds.	27.75	36" x 100 yds.	33.85
		48" x 100 yds.	51.95

MASKING FILM - FOR SIGN PLOTTERS

3 Mil **RUBY** MASKING FILM

A reprographic film consisting of cut and strip membrane adhered to a clear film base. For use in production of masks, overlays and mechanical positives and negatives.



PRICE PER YARD

WIDTH	1-10 yds.	10 yds	50 mtr roll 1968"
			-
24" NON PERF.	13.75	12.25	559.00
48" NON PERF.	-	-	955.00



Pressure Sensitive Vinyl Calendered-sheets & rolls

90lb. layflat liner



Decal Stock		Sheets			Rolls					
MATTE VINYL - 3.4 mil		SHEETS 27" X 38"			27" X 50 YDS		54" X 50 YDS		CUT PIECES	
DESCRIPTION	ADHESIVE	PRICE PER SHEET			PRICE PER ROLL		PRICE PER ROLL		PRICE PER YARD	
		1-99	100	250	1-3	4 Rolls	1-3	4 Rolls	27" Wide	54" Wide
MATTE WHITE VINYL - PERM. ADHESIVE Non Top Coated - VFW-NTC-AP/90#		3.05	2.60	2.30	126.50	111.00	253.00	219.00	2.95	5.70
MATTE WHITE VINYL - REMOV. ADHESIVE Non Top Coated - VFW-NTC-AR/90#		3.05	2.60	2.30	126.50	111.00	253.00	219.00	2.95	5.70
MATTE WHITE VINYL - LOW TACK REMOV. Non Top Coated - VFW-NTC-ARLT/90#		3.70	3.25	2.95						
MATTE WHITE VINYL - PERM. ADHESIVE TOP COATED - VFW-TC-AP/90#		3.70	3.25	2.95						
BLOCKOUT MATTE WHITE VINYL- PERM Non Top Coated - VFW-NTC-OAP/90#.		4.35	3.75	3.45	215.00	----	419.00	----	4.70	9.10
MATTE WHITE VINYL -COLD WEATHER ADH. Non Top Coated - VFW-NTC-HTAP/90		4.20	3.50	3.25	198.00	----	385.00	----	4.35	8.45
MATTE CLEAR VINYL - PERM. ADHESIVE Non Top Coated - VFMC-NTC-AP/90		4.00	3.40	3.20	182.00	----	----	----	4.00	----
MATTE COLORED VINYL - PERM. ADHESIVE Colors - Yellow - Deep Yellow - Black - Red Non Top Coated - VFY/DY/R/B/NTC-AP/90#		4.60	4.00	3.70	215.00	----	----	----	4.70	----

GLOSS VINYL - 3.4 mil		SHEETS 27" X 38"			27" X 50 YDS		54" X 50 YDS		CUT PIECES	
DESCRIPTION	ADHESIVE	PRICE PER SHEET			PRICE PER ROLL		PRICE PER ROLL		PRICE PER YD	
		1-99	100	250	1-3	4 Rolls	1-3	4 Rolls	27" Wide	54" Wide
GLOSS WHITE VINYL - PERM. ADHESIVE Non Top Coated - VFGW-NTC-AP/90		3.85	3.25	3.05	181.50	----	352.00	----	4.00	7.80
GLOSS WHITE VINYL - LOW TACK REMOV. Non Top Coated -VFGW-NTC-ARLT/90		3.85	3.25	3.05	181.50	----	352.00	----	4.00	7.80
GLOSS CLEAR VINYL - PERM. ADHESIVE Non Top Coated - VFC-NTC-AP/90		3.85	3.25	3.05	181.50	----	352.00	----	4.00	7.80
GLOSS CLEAR VINYL - LOW TACK REMOV. Non Top Coated - VFC-NTC-ARLT/90		3.60	3.05	2.75	181.50	----	352.00	----	4.00	7.80

VALUE VINYL - 3.2 mil		SHEETS 27" X 38"			27" X 50 YDS.		54" X 50 YDS.		CUT PIECES	
DESCRIPTION - All the same features as the 3.4mil matte above but with a price reduction for 3.2mil		PRICE PER SHEET			PRICE PER ROLL		PRICE PER ROLL		PRICE PER YD.	
		1-99	100	250	1-3	4 Rolls	1-3	4 Rolls	27" Wide	54" Wide
MATTE WHITE VINYL - PERM. ADHESIVE Non Top Coated - VFWM-NTC-AP/90#		2.55	2.10	1.95	109.00	97.00	216.00	193.00	2.55	4.95
MATTE WHITE VINYL-LOW TACK REMOV. Non Top Coated - VFWM-NTC-ARLT/90#		2.80	2.30	2.10	120.00	107.00	237.00	211.00	2.80	5.45

STATIC VINYL G/F - 7.5 mil Static Cling Vinyl

Gloss Clear or Gloss White with a 10 pt printable lay-flat release liner. G/F Static Vinyls are UV and Solvent Ink Jet printable. Also screen printable with GP series. Not recommended for lettering or screening with enamels. Test prior to using VSC&VSCW-7.5-NTC/10pt.

SHEETS 27" X 38"			ROLL 27" X 50 YDS		ROLL 54" X 50 YDS		CUT PIECES	
PRICE PER SHEET			PRICE PER ROLL		PRICE PER ROLL		PRICE PER YARD	
1-149	150	300	1-3	4 Rolls	1-3	4 Rolls	27" Wide	54" Wide
3.30	2.70	2.40	126.50	113.85	247.50	222.75	2.85	ROLL ONLY

Decal Sheet Stock

PRESSURE SENSITIVE POLYESTER (MYLAR)

Sheet size 20" x 27" - Rolls 27" x 50 yards

TOP COATED - PERMANENT ADHESIVE - 90# STAY FLAT LINER



PRESSURE SENSITIVE FILM

	SHEETS (20" x 27") (Price per sheet)				ROLLS - 27" X 50 Yards Price per roll		CUT PIECES per yard price	
	1-99	100	250	500	(1)	(4)	27" width	
CLEAR POLYESTER CODE NO.							1 to 9 yds.	10 to 49 yds.
2 mil. CLEAR C2-STC-AP/90	1.95	1.75	1.65	1.55	160.00	145.00	3.85 yd.	3.65 yd.
SILVER (CHROME) POLYESTER								
2 mil. BRIGHT SILVER S2-STC-AP/90	2.40	2.15	2.00	1.85	198.00	175.00	5.00 yd.	4.50 yd.
2 mil. MATTE SILVER MS2-TC-AP/90	3.85	3.65	3.50	3.20	293.00	280.00	6.95 yd.	6.20 yd.
GOLD POLYESTER								
2 mil. BRIGHT GOLD G2-STC-AP/90	4.70	4.40	4.20	3.95	347.00	325.00	8.25 yd.	7.25 yd.
WHITE POLYESTER								
2 mil. WHITE POLYESTER W2-STC-AP/90	3.20	2.90	2.75	2.50	242.00	220.00	5.95yd.	5.25 yd.
BRUSHED POLYESTER								
2 mil. BRUSHED SILVER - BS2-STC-AP/90	3.50	3.30	3.20	2.85	288.00	264.00	6.95 yd.	6.00yd.
2 mil. BRUSHED GOLD - BG2-STC-AP/90	5.10	4.75	4.60	4.30	363.00	347.00	8.50 yd.	7.45 yd.

LAMINATING POLYESTER		250 YARD ROLLS ONLY	PRICE PER ROLL
1 mil. CLEAR	-C1-OL-AP/CLRRL	27" x 250 yards	413.00 / roll
1 mil. MATTE CLEAR	-M1-OL-AP/CLRRL	27" x 250 yards	535.00 / roll

FOIL - BLOCKOUT - DESTRUCTIBLE - TAMPER PROOF - METALIZED VINYL

SOLID ALUMINUM FOIL

2 mil matte hard foil - sheet size 20" x 27"
Top Coated - Permanent Adhesive
90 lb. Sta Flat Liner. Price per Sheet

1-99	100	200	400	1000
7.50	7.00	6.50	6.20	quote

TAMPER PROOF MYLAR

1.5 mil Bright Silver Polyester
Will destruct in a void pattern
Top Coated - Permanent Adhesive

Sheet size 20"x27" - 1-99 sheets - 6.95 per sheet
- 100 sheets - 6.25 per sheet

DESTRUCTIBLE WHITE VINYL

2 mil White Destructible Vinyl 24" x 36"
non top coat - permanent adhesive
lay-flat liner

Sheet size 24"x36" - 1-20 sheets - 10.80 sheet
21-99 sheets - 9.65 sheet
100 sheets - 8.95 sheet

OVERLAMINATES

2.8 mil GLOSS Calendered		15"		24"		30"		48"											
50 Yards		2.18		3.35		4.37		6.60											
10 to 49 Yards		2.93		4.37		5.70		8.68											
1 to 9 Yards		3.67		5.54		7.30		11.30											
3 mil Matte/Lustre/Gloss		15"		18"		20"		24"		30"		36"		48"		54"		60"	
50 Yards		1.82		2.20		2.42		2.62		3.26		4.10		5.26		5.85		6.49	
25 to 49 Yards		2.26		3.00		3.00		3.23		4.00		5.10		6.52		7.25		8.00	
10 to 24 Yards		2.88		3.46		3.80		4.10		5.10		6.48		8.28		9.19		10.20	
1 mil CLEAR Polyester OverlaminatE (Matte)				18"				36"		50"		54"							
50 Yards				2.50				4.95		5.20		5.43							
25 to 49 Yards				3.20				6.10		6.40		6.75							
10 to 24 Yards				3.73				7.20		7.45		7.70							
2 mil CLEAR Polyester OverlaminatE (Glossy)				18"				27"		36"		50"		54"		60"			
50 Yards				2.90				3.20		5.30		5.80		6.12		6.65			
25 to 49 Yards				3.35				3.67		6.15		6.40		6.90		7.45			
10 to 24 Yards				3.75				4.10		7.45		7.70		8.25		9.15			

FLOOR OVERLAMINATES

5 mil Scratch Resistant Textured Clear Laminate	"Concept" #109	54" Width	1-9 yds. 11.50 yd.	10-49 yds. - 10.70 yd.	50 yds. 9.36yd.
6 mil Gloss Clear Floor Laminate	"Concept" #211	54" Width	1-9 yds. 10.15 yd.	10-49 yds. - 9.57 yd.	50 yds. 8.32 yd.
6 mil Textured Floor Laminate w/Pebble finish	"FLDOL600"	54" Width	1-9 yds. 19.00 yd	10-49 yds. - 16.95 yd	50 yds. 14.10 yd

Digital Print Media for Eco-Solvent, Solvent, Latex & UV Curable Inkjet



for full adhesive and
ink chart explanations
see page 20

MATTE WHITES

PRODUCT DESCRIPTION	PART #	SIZE	ROLL PRICE	per sq. ft.	adhesive	ink printability chart
SERIES 201 3.4 mil - Matte White Vinyl - 5yr Clear Permanent Adhesive 90# Layflat Liner	201-54 201-60	54"x150' 60"x150'	245.00 278.00	.36 .36		solvent latex U.V.
201 - HTAP 3.4 mil - Matte White Vinyl - 5yr Clear High-Tack Permanent Adhesive 90# Layflat Liner (British Standard BS-5609 1986 Section 2 & 3 Certified)	201HTAP-54 201HTAP-60	54"x150' 60"x150'	285.00 317.00	.43 .43		
201 - OAP 3.4 mil - Matte White Opaque Vinyl - 5yr Grey Permanent Adhesive 90# Layflat Liner	201OAP-54 201OAP-60	54"x150' 60"x150'	252.00 281.00	.37 .37		
201-OAPAE NEW - 201-OAP with AIR EGRESS 90# liner	201OAPAE-54	54"x150'	319.00	.47- click here for sales sheet & specs		
202 3.4 mil - Matte White Vinyl - 1yr Clear Low-Tack Removable Adhesive 90# Layflat Liner	202-54 202-60	54"x150' 60"x150'	262.00 287.00	.38 .38		
214 3.2 mil - Matte White Promotional Vinyl - 2yr Clear Permanent Adhesive 80# Clay-Coated Liner	214-54 214-60	54"x150' 60"x150'	206.00 229.00	.32 .32		
222 6.0 mil - Matte White Semi-Rigid Vinyl - 3yr Clear Permanent Adhesive 90# Tight Release Liner	222-54	54"x100'	232.00	.51		
223 6.0 mil - Matte White Semi-Rigid Vinyl - 1yr Clear Low-Tack Removable Adhesive 90# Tight Release Liner	223-54	54"x100'	238.00	.53		

GLOSS WHITES

203 3.0 mil - Gloss White Vinyl - 5yr Clear Permanent Adhesive 90# Layflat Liner	203-54 203-60	54"x150' 60"x150'	243.00 273.00	.36 .36		
203 - OAP 3.0 mil - Gloss White Opaque Vinyl - 5yr Grey Permanent Adhesive 90# Layflat Liner	203OAP-54 203OAP-60	54"x150' 60"x150'	251.00 279.00	.37 .38		
203-OAPAE NEW - 203-OAP with AIR EGRESS 90# liner	203OAPAE-54	54"x150'	319.00	.47- click here for sales sheet & specs		
204 3.0 mil - Gloss White Vinyl - 1yr Clear Low-Tack Removable Adhesive 90# Layflat Liner	204-54 204-60	54"x150' 60"x150'	253.00 291.00	.37 .38		
216 3.2 mil - Gloss White Promotional Vinyl - 2yr Clear Permanent Adhesive 80# Clay-Coated Liner	216-54 216-60	54"x150' 60"x150'	206.00 229.00	.32 .32		
246 2.4 mil - Gloss White Premium Vinyl - 7yr Grey Permanent Adhesive 90# Layflat Liner	246-54 246-60	54"x150' 60"x150'	483.00 538.00	.71 .71		
220 NEW 6.0 premium gloss white semi-rigid calendered PVC permanent acrylic adhesive 90# lay flat liner	220-54	54"x100'	246.00	.54- click here for sales sheet & specs		

GLOSS CLEARS

221 NEW 6.0 premium gloss white semi-rigid calendered PVC permanent acrylic adhesive 90# lay flat liner	221-54	54"x100'	246.00	.54- click here for sales sheet & specs.		
205 3.0 mil - Gloss Clear Vinyl - 3yr Clear Permanent Adhesive 90# Layflat Liner	205-54 205-60	54"x150' 60"x150'	269.00 299.00	.39 .39		
206 3.0 mil - Gloss Clear Vinyl - 1yr Clear Low-Tack Removable Adhesive 90# Layflat Liner	206-54 206-60	54"x150' 60"x150'	269.00 299.00	.39 .39		
247 2.4 mil - Gloss Clear Premium Vinyl - 7yr Clear Permanent Adhesive 90# Layflat Liner	247-54 247-60	54"x150' 60"x150'	431.00 479.00	.64 .64		
255 NEW 3.0 mil - Optically clear high gloss flexible PVC with optically clear solvent removable adhesive laminated to a 2mil traction backed polyester liner	255-54	54"x150'	421.00	.62 - click here for specs on 255 clear		
219 NEW 6.0 mil Gloss Clear Semi-Rigid Vinyl with a Low-tack Adhesive. Ideal for Windows	219-54	54"x150'	251.00	.56- click for specs on 219 clear		
207 7.0 mil - Clear Static Cling 90# Layflat Liner	207-27 207-54	27"x75' 54"x75'	92.00 146.00	.56 .44		
208 7.0 mil - White Static Cling 90# Layflat Liner	208-27 208-54	27"x75' 54"x75'	97.00 151.00	.59 .45		

STATIC

Digital Print Media for Eco-Solvent, Solvent, Latex & UV Curable Inkjet



	SERIES	PRODUCT DESCRIPTION	PART #	Roll size	Roll Price	Sq. Ft.	Adhesive	Ink type
TRANSIT	209 	MetroMark 3.5 mil - Matte White Opaque "Transit" Vinyl Clear Removable Adhesive 90# Layflat "Printed Logo Liner"  TITAN Approved	209-54 209-64	54"x150' 64"x150'	292.00 341.00	.44 .43		
	275 NEW 	SubMark 3.5 mil - Matte White Opaque "Transit" Vinyl Clear High-Tack Adhesive 90# Layflat "Printed Logo Liner"  Approved	275-54 275-60 275-62	54"x150' 60"x150' 62"x150'	494.00 498.00 490.00	.73 .66 .64		
	228 	TransMark 6.0 mil - Matte White Translucent Vinyl - 2yr Clear Removable Adhesive 90# Layflat Liner VERIFONEMEDIA Taxi Top Approved	228-54 228-60	54"x100' 60"x100'	522.00 580.00	1.15 1.15		
FLOOR & CARPET	210 	Traffic Graphic 3.4 mil - Matte White "Floor Advertising" Vinyl Clear Removable Adhesive 90# Layflat Liner	210-54	54"x150'	304.00	.45		
	212 	Traffic Graphic 3.4 mil - Matte White "Carpet Advertising" Vinyl Clear High-Tack Removable Adhesive 90# Layflat Liner	212-54	54"x150'	304.00	.45		
	*211 	Traffic Graphic 6.0 mil - Gloss Clear Laminate Clear Permanent Adhesive 53# Liner  TRAFFIC GRAPHIC CLASSIFIED BY UNDERWRITERS LAB RATORIES, INC.® AS TO SLIP RESISTANCE ONLY 4R#3	*211-54	54"x150'	437.00	.65		
	*109 	Traffic Graphic 5.0 mil - Scratch Resistant Textured Laminate Clear Permanent Adhesive 1.5 mil Clear Polyester Liner	*109-51 *109-54	51"x150' 54"x150'	468.00 492.00	.74 .74		
TRANSLUCENTS	224 	TransMark 3.2 mil - Matte White Translucent Vinyl - 5yr Clear Permanent Adhesive 90# Layflat Liner	224-54 224-60	54"x150' 60"x150'	632.00 702.00	.93 .93		
	225 	TransMark 3.2 mil - Matte White Translucent Vinyl - 2yr Clear Removable Adhesive 90# Layflat Liner	225-54 225-60	54"x150' 60"x150'	656.00 729.00	.98 .98		
	228 	TransMark 6.0 mil - Matte White Translucent Vinyl - 2yr Clear Removable Adhesive 90# Layflat Liner VERIFONEMED Taxi Top Approved	228-54 228-60	54"x100' 60"x100'	522.00 580.00	1.15 1.15		
WALLS	252 	Wall-Tux - click here for info and specs. 6.0 mil - Matte White Woven Polyester Wall Fabric with added opacity. Removable-Repotionable Clear Wall Adhesive.	252-54 252-60	54"x100' 60"x100'	513.00 571.00	1.13 1.13		
	229 NEW 	WallMark Canvas - click here for info and specs. 6.0 mil - Matte White Embossed Canvas Wall Vinyl Clear Low Tack Adhesive - 90# Tight Release Liner	229-54 229-60	54"x100' 60"x100'	395.00 439.00	.88 .88		
	226 	WallMark 6.0 mil - Matte White Semi-Rigid Wall Vinyl Clear Low-Tack Microsphere Beaded Adhesive 90# Tight Release Liner	226-54	54"x100'	322.00	.71		
	234 	GraphiTex 7.0 mil - Matte White Polyester Wall Fabric Film Clear Low-Tack Wall Adhesive 90# Layflat Liner	234-54 234-60	54"x100' 60"x100'	551.00 612.00	1.23 1.23		
	250 NEW 	WallFrog 4.0 mil - Matte White Polyester Wall Fabric Film Clear Low-Tack Wall Adhesive 90# Layflat Liner	250-54	54"x100'	468.00	1.04		
	285 NEW 	RoughMark 3.5 mil - Matte White Opaque Vinyl Clear High-Tack Solvent Removable Adhesive 90# Layflat Liner click here for sales sheet & specs.	285-54	54"x75'	350.00	1.04		

Digital Print Media for Eco-Solvent, Solvent, Latex & UV Curable Inkjet



WRAPS

SERIES	PRODUCT DESCRIPTION	PART #	SIZE	Roll Price	per sq. ft.	Adhesive	Ink Type
230 	AutoMark 2.4 mil - Gloss White Conformable Wrap Vinyl - 7yr Grey Permanent Adhesive (Rem. Up To 1yr) 90# Airegress Liner (AE)	230-54	54"x150'	568.00	.84		
		230-60	60"x150'	630.00	.84		
231 	AutoMark 2.4 mil - Gloss Clear UV Wrap Laminate Clear Permanent Adhesive 53# Liner	231-54	54"x150'	373.00	.55		
		231-60	60"x150'	414.00	.55		
240 	AutoMark 2.4 mil - Matte Clear UV Wrap Laminate Clear Permanent Adhesive 53# Liner	240-54	54"x150'	373.00	.55		
		240-60	60"x150'	414.00	.55		

WINDOW PERFS

CONCEPT® 232 WINDOWMARK™ PERFORATED FILM (50/50) A 6.0 mil white front side and a black adhesive side - Removable Adhesive	50% open	Width 54"wide	1-9 yds. 29.85 yd.	10 yds. 25.65 yd.	Roll 33.3yds. 745.00(22.35yd.)
CONCEPT® 260 WINDOWMARK™ PERFORATED FILM (60/40) A 6.0 mil white front side and a black adhesive side - Removable Adhesive	40% open	Width 54"wide	1-9 yds. 29.85 yd.	10 yds. 25.65 yd.	Roll 33.3yds. 745.00(22.35yd.)
CONCEPT® 261 WINDOWMARK™ PERFORATED FILM (60/40) A 6.0 mil clear film with a clear removable adhesive.	40% open	Width 54"wide	1-9 yds. 29.85 yd.	10 yds. 25.65 yd.	Roll 33.3yds. 745.00(22.35yd.)
CONCEPT® 270 WINDOWMARK™ PERFORATED FILM (70/30) A 6.0 mil white front side and a black adhesive side - Removable Adhesive	30% open	Width 54"wide	1-9 yds. 29.85 yd.	10 yds. 25.65 yd.	Roll 33.3yds. 745.00(22.35yd.)
CONCEPT® 280 WINDOWMARK™ PERFORATED FILM (80/20) A 6.0 mil white front side and a black adhesive side - Removable Adhesive	20% open	Width 54"wide	1-9 yds. 29.85 yd.	10 yds. 25.65 yd.	Roll 33.3yds. 745.00(22.35yd.)

Note for full details and specs on all Windowmark Perfs - see Page 23

*LSE SPECIALTY

235 	MotoMark Matte White "4 mil GRIP" Vinyl - 5yr Clear High Bond *LSE Permanent Adhesive 90# Layflat Liner	235-24	24"x150'	479.00	1.58	   
		235-54	54"x150'	989.00	1.47	
	*LOW SURFACE ENERGY ** 235-15P (Punched for 15" Gerber Printers and Plotters)					
238 	MotoMark Gloss Clear "12 mil ARMOR" UV Laminate - 5yr Clear Permanent Adhesive 53# Liner	238-24	24"x75'	267.00	1.77	
		238-54	54"x75'	500.00	1.48	

GLASS
ETCH
CHALKFILM

790AE Print-N-Privacy	Printable 3.0 mil Glass Etch (light) w/Air Egress Liner Clear Solvent Permanent Adhesive 90# Air Egress Liner	790AE-54	54"x75'	457.00	1.35		
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[click here for sales sheet & specs.](#)

CONCEPT 290 CHALKMARK™ Black Matte Film - High-Tack Removable Adhesive		290-24	24"x150'	305.00	1.02		
5 mil matte black chalkboard vinyl with a clear high-tack removable adhesive on a 90# liner. ChalkMark™ is commonly used to produce decorative vinyl graphics on vinyl cutting equipment and for covering large areas for menu boards or murals. See recommendations on usage of chalk and markers for application to this film - click here for technical sheet.		290-48	48"x150'	595.00	.99		

ADHESIVE LEGEND FOR CONCEPT LINE

Permanent Adhesive / Clear	Removable-Positionable Wall Adhesive / Clear
Permanent-Positionable Adhesive / Grey	Removable Adhesive / Clear
High-Tack Permanent Adhesive / Clear	Low-Tack Removable Adhesive / Clear@
Permanent Opaque Adhesive / Grey	High-Tack Removable Adhesive / Clear
High-Tack Adhesive / Clear	

Adhesive Type

Adhesive Color

PRINTABILITY LEGEND

Solvent / Eco-Solvent
Latex
UV Curable

Mounting & Laminating Films



GENERAL LAMINATES

SERIES	PRODUCT DESCRIPTION	PART #	SIZE	Roll Price	per sq. ft.	adhesive
100	3.0 mil - Gloss Clear PVC Laminate Clear Permanent Adhesive 53# Liner					
		100-51	51"x150'	278.00	.44	
		100-54	54"x150'	292.00	.43	
		100-61	61"x150'	310.00	.40	
101	3.0 mil - Lustre Clear PVC Laminate Clear Permanent Adhesive 53# Liner "VeriFone" Taxi Top Solution / TITAN Approved					
		101-51	51"x150'	270.00	.42	
		101-514	51"x400'	678.00	.40	
		101-54	54"x150'	284.00	.43	
		101-61	61"x150'	301.00	.39	
102	3.0 mil - Matte Clear PVC Laminate Clear Permanent Adhesive 53# Liner					
		102-51	51"x150'	270.00	.42	
		102-514	51"x400'	678.00	.40	
		102-54	54"x150'	284.00	.43	
		102-61	61"x150'	301.00	.39	
400 NEW	3.0 mil - Gloss UV Clear PVC Laminate - 4yr Clear Permanent Adhesive 53# Liner					
		400-54	54"x150'	357.00	.53	
		400-60	60"x150'	397.00	.53	
401 NEW	3.0 mil - Lustre UV Clear PVC Laminate - 4yr Clear Permanent Adhesive 53# Liner					
		401-54	54"x150'	357.00	.53	
		401-60	60"x150'	397.00	.53	
402 NEW	3.0 mil - Matte UV Clear PVC Laminate - 4yr Clear Permanent Adhesive 53# Liner					
		402-54	54"x150'	357.00	.53	
		402-60	60"x150'	397.00	.53	

OPTICALLY CLEARS FLOOR / DISPLAY / COUNTER MATS

103	5.0 mil - Velvet/Gloss Clear Polycarbonate Laminate Clear Permanent Adhesive 1.5 mil Clear Polyester Liner					
		103-51	51"x150'	724.00	1.14	
		103-54	54"x150'	772.00	1.14	
		103-61	61"x150'	835.00	1.09	
* 109	*Traffic Graphic 5.0 mil - Scratch Resistant Textured Laminate Clear Permanent Adhesive 1.5 mil Clear Polyester Liner					
		109-51	51"x150'	468.00	.74	
		109-54	54"x150'	492.00	.74	
* 211	*Traffic Graphic 6.0 mil - Gloss Clear Laminate Clear Permanent Adhesive 53# Liner	211-54	54"x150"	437.00	.65	
	TRAFFIC GRAFFIC CLASSIFIED BY UNDERWRITERS LABORATORIES, INC.® AS TO SLIP RESISTANCE ONLY 4R93					
213	*Traffic Graphic 3.75 mil - Matte Textured Clear Polypropylene Floor Laminate. Economical Short term Interior Laminate. Clear Permanent Adhesive 53# Liner	213-54	54"x150"	321.00	.47	
	TRAFFIC GRAFFIC CLASSIFIED BY UNDERWRITERS LABORATORIES, INC.® AS TO SLIP RESISTANCE ONLY 4R93					
		click here for sales sheet & specs.				
105	2.0 mil - High Gloss Clear Polyester Laminate Optically Clear Permanent Adhesive 1.5 mil Clear Polyester Liner					
		105-51	51"x150'	376.00	.60	
		105-54	54"x150'	396.00	.59	
		105-61	61"x150'	413.00	.54	
106	1.0 mil - Transparent Optically Clear Mount Film Optically Clear Permanent Adhesive 1.5 mil Clear Polyester Liner					
		106-54	54"x150'	665.00	.99	
242 NEW	2.0 mil - Optically Clear UV Gloss Cast Laminate - 5yr Optically Clear Permanent Adhesive 1.2 mil Clear Polyester Liner					
		242-54	54"x150'	774.00	1.16	
		242-60	60"x150'	859.00	1.15	



Mounting & Laminating Films

	SERIES	PRODUCT DESCRIPTION	PART #	SIZE	ROLL PRICE	Per Sq. Ft.	ADHESIVE
TEDLAR®	108 NEW	Tedlar® 1.0 mil - Clear Tedlar® Overlamine - 5yr Clear Permanent Adhesive 53# Liner	108-54	54"x150'	798.00	1.19	
			cut pieces - 54" wide -		17.80	per yd.	
SPECIALTY MOUNTING FILMS	107	1.5 mil - White Opaque Print Mount Film White Opaque Polypropylene High Tack Clear Permanent Adhesive-Both Sides 76# Liner (Self Wound)	107-51	51"x150'	352.00	.55	
			107-514	51"x400'	875.00	.51	
			107-54	54"x150'	371.00	.55	
			107-61	61"x150'	404.00	.53	
	112	0.5 mil - Clear Polyester Print Mount Film High Tack Clear Permanent Adhesive-Both Sides 76# Liner (Self Wound)	112-51	51"x150'	385.00	.55	
			112-514	51"x400'	998.00	.55	
			112-54	54"x150'	406.00	.55	
	113	1.0 mil - Clear Polyester Removable Print Mount Film Clear Permanent Adhesive 1-Side Clear Removable Adhesive 1-Side "Printed" 1.2 mil - Clear Polyester Liner (Self Wound)	113-51	51"x150'	404.00	.63	
			113-514	51"x400'	1069.00	.63	
			113-54	54"x150'	429.00	.64	
	114	1.0 mil - Clear Polyester Removable Print Mount Film Clear Permanent Adhesive 1-Side Clear Removable Adhesive 1-Side 1-Side 76# Liner (Self Wound)	114-51	51"x150'	408.00	.64	
			114-514	51"x400'	1083.00	.64	
			114-54	54"x150'	431.00	.64	
	116 NEW	1.0 mil - Clear Polyester Removable "Air-Egress" Print Mount Film Clear Permanent Adhesive 1-Side Clear Removable Adhesive 1-Side 4.5 mil Clear Air Egress PET Liner	116-54	54"x150'	645.00	.96	
DRY ERASE	111	2.0 mil - Dry Erase Gloss Clear Laminate Polypropylene Clear Permanent Adhesive 53# Liner	111-51	51"x150'	267.00	.42	
			111-54	54"x150'	279.00	.42	
WRAP LAMINATES	231	AutoMark 2.4 mil - Gloss Clear UV Wrap Laminate Clear Permanent Adhesive 53# Liner	231-54	54"x150'	373.00	.55	
			231-60	60"x150'	414.00	.55	
	240	AutoMark 2.4 mil - Matte Clear UV Wrap Laminate Clear Permanent Adhesive 53# Liner	240-54	54"x150'	373.00	.55	
			240-60	60"x150'	414.00	.55	
THICK	238	MotoMark Gloss Clear "12 mil ARMOR" UV Laminate - 5yr Clear Permanent Adhesive 53# Liner	238-24	24"x75'	267.00	1.77	
			238-54	54"x75'	500.00	1.48	
CARBON FIBER	780 NEW	5.6 mil - Polymeric Black Carbon Fiber - 5yr Clear Repositionable-permanent 90# Air Egress Layflat Liner	Code 780-60U 780-30U	Size 60"x150' 30"x150'	Roll Price 1495.00 794.00	(Sq. ft.) 1.99 2.11	
	781 NEW	5.6 mil - Polymeric Argent Carbon Fiber - 5yr Clear Repositionable-permanent 90# Air Egress Layflat Liner	Code 781-60U 781-30U	Size 60"x150' 30"x150'	Roll Price 1495.00 794.00	(Sq. ft.) 1.99 2.11	
	782 NEW	5.6 mil - Polymeric White Carbon Fiber - 5yr Clear Repositionable-permanent 90# Air Egress Layflat Liner	Code 782-60U 782-30U	Size 60"x150' 30"x150'	Roll Price 1495.00 794.00	(Sq. ft.) 1.99 2.11	



WINDOW PERFORATED FILMS

FOR EXTERIOR
APPLICATION
TO GLASS

PRINT WITH
DIGITAL SOLVENT,
ECOSOLVE, LATEX,
OFFSET, & SCREEN
PRINTABLE UV INK.
NOT DIGITAL UV
FOR DIGITAL UV
SEE CONCEPT 270



Concept 260 6 mil White/Black Perforated Window Film

60/40 perf. (40% open) REMOVABLE ADHESIVE

A 6.0 mil white front side and black adhesive side flexible vinyl film with a clear removable acrylic pressure sensitive adhesive on an 84# layflat liner. This film is designed to accept a variety of solvent & UV curable inks common to screen and offset printing. The removable pressure sensitive adhesive is designed for excellent compatibility with vinyl films to give clean removal from glass. The layflat liner offers good dimensional stability in a variety of ambient conditions.

[click here for spec sheet](#)

[click here for optical clear #242 laminate info](#)

Width	1-9 yds.	10 yds.	Roll (33.3yds.)
54" wide	29.85 yd.	25.65 yd.	745.00 (22.35 yd.)

FOR EXTERIOR
APPLICATION
TO GLASS



Concept® 270 6 mil Perforated Window Film

70/30 perf. (30% open) REMOVABLE ADHESIVE

PRINTABLE/w
DIGITAL ECOSOL,
SOLVENT, LATEX,
OFFSET, SCREEN-
PRINTABLE &
DIGITAL PRINT-
ABLE UV INKS.

A 6.0 mil white front side and black adhesive side flexible vinyl film with a clear removable acrylic pressure sensitive adhesive on a layflat liner. This film is designed to accept a variety of solvent-based, including ecosolve, UV and Latex inks common to wide format digital printing. The removable pressure sensitive adhesive is designed for excellent compatibility with vinyl films to give clean removal from glass. The two layer perforated liner system allows for UV digital printing of this product. Overlaminating with Concept® 115 should be considered as a component of the final product - [click here for info on 242 laminate](#).

PRICE PER YARD			
WIDTH	1-9yd.	10 yds.	Roll 33.3yds.
54"	29.85	25.65	745.00 (22.35yd)

[click here for perf spec sheet](#)

FOR EXTERIOR
APPLICATION
TO GLASS



Concept® 232 6 mil Perforated Window Film

50/50 perf. (50% open) - REMOVABLE ADHESIVE

PRINTABLE w
DIGITAL ECOSOL,
SOLVENT, LATEX,
OFFSET, & SCREEN
PRINTABLE UV
INKS
(NOT DIGITAL UV)

A 6.0 mil white front side and black adhesive side flexible vinyl film with a clear removable acrylic pressure sensitive adhesive on an 84# layflat liner. This film is designed to accept a variety of solvent-based inks, including ecosolve, common to wide format digital printing. The removable pressure sensitive adhesive is designed for excellent compatibility with vinyl films to give clean removal from glass. The layflat liner offers good dimensional stability in a variety of ambient conditions. NOT recommended for use with UV curable inks. [click here for spec sheet on #232 perf.](#)

Width	1-9 yds.	10 yds.	Roll (33.3yds.)
54"wide	29.85 yd.	25.65yd.	745.00 (22.35 yd.)

[Click here for Laminate #242 spec. sheet](#)

FOR INTERIOR
APPLICATION
TO GLASS



Concept 261 6 mil Clear Perforated Window Film

60/40 perf. (40% open) - REMOVABLE ADHESIVE

PRINTABLE/w
DIGITAL ECO-
SOLVE ,SOLVENT,
LATEX, OFFSET &
SCREEN PRINTABLE
UV INKS.
(NOT DIGITAL UV)

Clear Perforated Window Film is a 6.0 mil clear flexible vinyl film with a low tack clear repositionable acrylic pressure sensitive adhesive on a layflat liner. This film is designed for use on a variety of solvent and eco-solvent inkjet printers with OEM inks. May also be printed using UV screen and UV Offset processes. The removable pressure sensitive adhesive is designed for excellent compatibility with vinyl films to give clean removal from glass. The layflat liner offers good dimensional stability in a variety of ambient conditions.

Interior mount requires the printer to reverse image one or more colors then provide a full coverage white coat behind the complete image area. Then an opaque black final coat on top of the white is necessary to provide visibility outwards through the window. **Recommended laminate is Concept 242- [click here for info](#).**

Width	1-9 yds.	10 yds.	Roll(33.3yds.)
54"wide	29.85yd.	25.65yd.	745.00 (22.35yd.

[click here for Perf spec sheet](#)



Concept 280 6 mil White/Black 80/20 (20% open) Window Perf Film

Summary: A 6.0 mil white front side and black adhesive side flexible vinyl film with a clear removable acrylic pressure sensitive adhesive on a layflat liner. This film is designed to accept a variety of inks including solvent, eco-solvent, UV and Latex inks common to wide format digital printing. The removable pressure sensitive adhesive is designed for excellent compatibility with vinyl films to give clean removal from glass. The layflat liner offers good dimensional stability in a variety of ambient conditions.

Recommended laminate is Concept 242

Width	1-9 yds.	10 yds.	Roll 33.3yds.
54"wide	29.85 yd.	25.65 yd.	745.00(22.35yd.)

[click here for Perf spec sheet](#)